

NetScore Loyalty Rewards

For NetSuite

Is customer loyalty a challenge for your business?

NetSuite Certified

Built for
ORACLE
NetSuite

Native SuiteApp

NetScore Loyalty Rewards for NetSuite helps you to engage your customers better by offering them loyalty points and create a loyal customer base for your business. This application rewards your customers on the website and in SuiteCommerce InStore, so that you can build better relationships and increase the customer's lifetime value to your business. It also drives brand awareness, reducing your cost of advertising, while helping you to increase sales.

A Flawless Reward Redemption Experience

NetScore Loyalty Rewards is built with native integration to SuiteCommerce Advanced, SuiteCommerce and NetSuite ERP. However, NetScore can assist you in integrating the platform to other ecommerce and POS solutions that you might currently be employing as part of your NetSuite platform. Built as a NetSuite Native App, Loyalty Rewards automatically awards points to customers on their item purchases and allows them to instantly view their loyalty points balance for future redemption. All this is processed in real-time with complete data visibility available across your entire enterprise.



We were recommended by our 3rd party ERP implementer to use NetScore for our loyalty needs. We have been very happy with them as a third party. They are fast, responsive, and very detailed. We implemented a new ERP and website at the same time, which is very daunting. The NetScore team worked with our implementers seamlessly. NetScore was quick to get on the phone and answer all of our questions. I would recommend them to anyone on NetSuite who is looking for a clean and exible solution for loyalty points



Aaron Prior
Director of Purchasing

Benefits

Reduce Advertising Costs

Reduces your advertising costs while increasing the effectiveness of your promotions and motivating customer behaviors.

Grow Your Customer Base and Lifetime Value

Increases customer referrals and recommendations with programs like refer-a-friend, initial sign-up bonus points, E-mail share and others.

Supports Multiple Websites of a Customer using Single Loyalty Bundle

Ability to support multiple websites using a single loyalty bundle.

Increase Revenue

Increases revenue by driving higher frequency of customer engagement and lasting relationships.

Quick Installation

Easy setup, configuration and defining of award points for various customer activities.

Features

Convenient Visibility with Real-time Updating

Customers can view loyalty point balances from their devices-always updated in real-time.

Easily Redeem Loyalty Points

Provides your customers with an option to redeem their points at checkout, or customers can generate gift certificate through point redemption.

Customizable Tier Based Loyalty Points

You can define and customize multiple tiers and award your customers accordingly.

My Account Page

Provides a summary of your loyalty points, point history and points redeemed. It also provides quick access to the refer-a-friend and gift card generation capabilities.

Flexible Product Based Points

Provides an option to define product-based points for specific items.

Earn Points through Special Loyalty Programs

Allows special programs including refer-a-friend, birthday and anniversary points, award for product reviews, initial sign-up bonus points and more.

Validity of Loyalty Points

The loyalty points awarded to customers will expire after a certain period, which can be customized accordingly.

Supports Gift Certificate Generation from NetSuite Backend

Admin can generate a gift certificate from NetSuite backend on customer record.

Multiple Rewards Program Setup

Customers can set up multiple reward programs to reward their customers based on their category, so each program has its own configuration of points, email templates, and email sender information.

Accounting Impact for Points

For the points earned by the customers on purchases, a journal entry is created in NetSuite for the value of those points.



Safe Harbor Statement: The following is intended to outline our general product direction. It is intended for information purposes only and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, and timing of any features or functionality described for NetScore products remains at the sole discretion of NetScore Technologies.

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